Rajkumar R
Software Engineer

+91 7200163449 | rajkumar04101996@gmail.com | Neyveli, Tamil Nadu | Website | Linkedin | Github

Summary

Results-driven Software Engineer & Technical Leader with 6.6 Years of Experience.

A highly motivated and hands-on engineer with a proven track record of delivering high-performance, scalable, and secure software solutions. Specializing in backend optimization, frontend development, and API integrations, I bring expertise in leading cross-functional teams and architecting distributed systems. With a deep understanding of cloud technologies, modern development frameworks (Laravel, Vue.js), and tools (Git, Postman, SourceTree), I am adept at driving technical strategy, mentoring engineers, and ensuring seamless collaboration across teams to deliver customer-centric solutions.

I have a strong focus on performance optimization, system reliability, and crafting seamless user experiences, ensuring that projects are completed on time and meet business goals. I am passionate about applying best practices in API design and development, while also fostering a collaborative and innovative work environment.

Professional Experience

Senior Software Engineer
Aug 2020 - Dec 2024

Zaroid Technologies Pvt Ltd, Kumbakonam, Tamil Nadu.

- Directed a cross-functional team of 10, driving efficient **task execution** and providing **strategic guidance** to maximize productivity
- Championed high-priority projects under tight deadlines, utilizing Asana for task prioritization and effective resource management
- Piloted the continuous integration, deployment, and testing processes of the company's Laravel-Vue.js SaaS product, leveraging Git and SourceTree
- Regulated thorough testing before updates, ensuring system stability and achieving a 20% reduction in critical bugs
- Crafted comprehensive documentation and user guides, streamlining the onboarding process and reducing support inquiries by 35%
- Collaborated with over 20 members from Sales and Digital Marketing to implement features, enhancing product functionality and user engagement
- Facilitated project demos and training sessions for the sales and marketing teams, leading to increased new customer registrations for the "Orderz" project
- Governed backend development tasks, employing optimization techniques like caching and chunking, resulting in a 20% improvement in performance
- Engineered and integrated RESTful and third-party APIs using Postman for testing, ensuring seamless application communication
- Unified with the Mobile App team to optimize APIs, enhancing performance and functionality for mobile integration
- Mobilized the creation of user-friendly, responsive websites using HTML5, CSS3, Bootstrap, JavaScript, jQuery, Ajax, and Vue.js
- Transformed design layouts into functional websites, significantly enhancing user experience and driving a 30% increase in user engagement
- Achieved optimal website performance through rigorous cross-browser testing, ensuring compatibility across multiple platforms

Web Developer
Jan 2020 - Jul 2020

Webdigita Technologies Pvt Ltd, Chennai, Tamil Nadu.

- Transformed and maintained over 10 websites using WordPress and technologies like HTML5, CSS3, and PHP, ensuring optimal performance
- Engaged closely with clients to develop tailored solutions, resulting in consistently positive project feedback
- Implemented SEO best practices, increasing website visibility and driving a 30% boost in organic traffic

Web Designer
Apr 2018 - Dec 2019

Dezineguru Web Design Company, Chennai, Tamil Nadu.

- Successfully engineered and launched over 40 WordPress and static HTML sites, creating functional websites that exceeded client expectations
- Designed unique company logos and user-friendly websites that enhanced brand identity
- Produced over 50 graphic elements, including banners, business cards, and social media posts, augmenting brand recognition and visibility

Executive Documentation
Aug 2017 - Mar 2018

Transorion Logistics Service Pvt Ltd, Chennai, Tamil Nadu.

- Formulated logistics checklists that ensured compliance with protocols, significantly reducing errors
- Scrutinized shipping data to provide insights that optimized logistics operations and improved efficiency
- Maintained accurate data records, delivering critical insights for senior management's strategic decisions

Projects

Online Ecommerce Website Builder (Orderz) | Link

Tech Stack: Laravel, PHP, MySQL, Vue.js, jQuery, Axios, Bootstrap

- Expanded project capabilities by seamlessly integrating third-party payment gateway APIs (Stripe, RazorPay, HitPay, and PayU Money), enhancing payment processing efficiency
- Streamlined the delivery management process by integrating third-party solutions (Lalamove Singapore and Shiprocket), resulting in improved order fulfillment and customer satisfaction
- Accomplished onboarded and managed a client base exceeding 1500 customers, resulting in an impressive subscription rate, demonstrating the project's market viability and success
- Addressed customer requests promptly, developing tailored features to enhance user satisfaction and retention

Online Matchmaking Platform (Shaabaz Matrimonial) | Link

Tech Stack: Laravel, PHP, MySQL, jQuery, Bootstrap

- Spearheaded the integration of a secure payment gateway, empowering users to seamlessly manage subscription payments with enhanced convenience
- Engineered robust data export and import functionalities, enabling users to effortlessly curate and manage their profiles
- Transformed user experience by optimizing the matchmaking process, driving increased satisfaction and engagement among users
- Leveraged Laravel and modern frontend technologies to ensure performance, establishing the platform as an essential tool for meaningful connections

Education

Bachelor of Science (Computer Science), Thiruvalluvar University, Vellore, Tamil Nadu
June 2014 - Jul 2017
HSC, NLC Hr. Sec. School, Neyveli, Tamil Nadu
June 2013 - Mar 2014
SSLC, NLC Hr. Sec. School, Neyveli, Tamil Nadu
June 2011 - Apr 2012

Technical Skills & Tools

Frontend Development:	HTML5, CSS3, JavaScript, jQuery, Bootstrap, Vue.js, Responsive Web Design, Cross-browser Compatibility.
Backend Development:	PHP, Laravel, MySQL, Web API Integration (Payment Gateway), Webhook Integration, AJAX, Axios, JSON.
Leadership Skills:	Team Leadership, Project Management, Features Planning, Decision-making, Critical thinking, Organizational Skills, Collaboration, Client Coordination, Service Provider Integration.
CMS Platforms:	WordPress, WooCommerce.
Tools	Git, SourceTree (Version Control), Postman, Asana.
Additional Skills	Documentation, Graphic Design (Photoshop, Illustrator), SEO.

Certifications

- **CSS Certification (HackerRank) |** Link - Acquired expertise in CSS, showcasing skills in responsive design and techniques to enhance user experience
- **SQL Certification (HackerRank) |** Link - Gained expertise in SQL for efficient database management for optimized data retrieval and manipulation
- **JavaScript Certification (HackerRank) |** Link - Achieved a comprehensive understanding of JavaScript concepts for interactive web applications

Achievements

- Consistently exceeded **performance targets**, demonstrating exceptional dedication and results, which earned me the **Best Employee Award** at Zaroid Technologies in May 2022
- Played a key role in the successful implementation of new features for the 'Orderz' project, leading to **improved user engagement and satisfaction**, and was recognized again with the **Best Employee Award** at Zaroid Technologies in August 2023

Subject: Application for Software Engineer

Dear Hiring Manager,

I am writing to express my interest in potential opportunities within your organization. With over 6.6 years of experience in web application development and leadership, I am confident in my ability to contribute to the success of your team.

In my current role as a Senior Software Engineer and Team Leader at Zaroid Technologies, I have successfully led a 10-member team, overseeing efficient task execution and ensuring project success. I have hands-on experience in Laravel SAAS-based product management, version control, and seamless integration of tasks. My responsibilities also include designing layouts using Adobe Photoshop, Illustrator, and Figma, and converting mockups into functional websites using a variety of technologies such as HTML 5, CSS 3, JavaScript, jQuery, PHP, MySQL, Ajax, Laravel Vue.js and WordPress.

I look forward to discussing how my skills and experiences can contribute to your organization. Thank you for considering my application. I am eager to hear back from you and explore the potential of working together.

Warm regards,
Rajkumar R
rajkumar04101996@gmail.com
+917200163449

Dec 31, 2024

To,
R. Raj Kumar

Subject: Appreciation for Your Outstanding Contributions

Dear R. Raj Kumar,

On behalf of everyone at Zaroid Technologies, I would like to express our heartfelt appreciation for your remarkable contributions to the company and the *Orderz* project.

Your dedication, expertise, and tireless efforts have been pivotal in ensuring the success of this project. You have consistently demonstrated professionalism, innovative thinking, and a commitment to excellence that has inspired the team and set a high standard for all.

Beyond your technical accomplishments, your positive attitude, collaborative spirit, and leadership qualities have made a lasting impression on your colleagues. You have played an integral role in fostering a productive and supportive work environment.

The success of the *Orderz* project and the growth of Zaroid Technologies are a testament to your hard work and determination. We are truly grateful for the time, energy, and talent you have invested in our shared goals.

Thank you once again for being such a valuable part of our journey. Your contributions will always be remembered and appreciated.

With warm regards,

Mr. N.Mohamed Ashiq
Admin Manager